

SOCIAL MEDIA FOR BUSINESS

NOTES

• Bring pen and paper

MONDAY OCTOBER 1

1:00 - 4:00 PM

SKILL LEVEL | ALL LEVEL

\$**40**

LOCATION Calgary Modern Academy 415 Manitou Road SE

CLASS INFO

The primary objective of this class is to familiarize yourself with social media platforms and cover the best practices while using them.

You will be instructed not only on the technical components of social media, with a specific emphasis on Instagram, but perhaps more importantly on the social psychology of its use.

EDUCATOR KENTON ENGEL



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